

AHMED MOSTAFA SHOQUER

DIGITAL MARKETING-GRAPHIC DESIGN-MEDIA BAYING

Ahmed@shoquer.com | +201097171549 | LinkedIn: /Ahmed-Shoquer | Wadi Hof-Helwan-Cairo | www.shoquer.com

Career Objective

I am seeking an opportunity to contribute my extensive skills and experience in social media and paid advertising as a valuable asset to your team. Throughout my five-year career, I have proven my ability to increase brand awareness and drive conversions through innovative and effective marketing strategies.

Professional Experience

- | | | |
|--------------------------------------|---|------------------|
| Ultra Power | Social Media Specialist | 4-2024 |
| | <ul style="list-style-type: none">▪ Social media Plan.▪ Manage and optimize our social media presence.▪ Graphic design and social media design.▪ Content writing plans. | |
| Nile Aquapark | Media Baying | 2023-new |
| | <ul style="list-style-type: none">▪ Media planning and strategy.▪ Ads Facebook and TikTok. | |
| New Mass | Digital Marketing | 2023-new |
| | <ul style="list-style-type: none">▪ Social media Plan.▪ Manage and optimize our social media presence.▪ Graphic design and social media design.▪ Content writing plans. | |
| Rowad Al Bayt TRAVEL | Assistant operation Manger | 2019-2024 |
| | <ul style="list-style-type: none">▪ Domestic Tourism (Hotel reservation - program design - implementation - social media ads - bank deposit)▪ Religious Tourism (Hotel reservation - program design - trip preparation)
The administrative work of the company | |
| Our Tik Air | Media Baying | 2021-2023 |
| | <ul style="list-style-type: none">▪ Social media Plan and Strategic▪ Manage and optimize our social media presence.▪ Graphic design and social media design.▪ Content writing plans. | |
| Leader Engineering Technology | Digital marketing | 2022-2024 |
| | <ul style="list-style-type: none">▪ Social media Plan and Strategic▪ Manage and optimize our social media presence.▪ Graphic design and social media design.▪ Content writing plans | |
| FEED Company | Branch Manager | 2018-2019 |
| | <ul style="list-style-type: none">▪ Branch management and technicians.▪ Achieving the target and solving problems. | |
| scout | Leader Scout | 2017-2018 |
| | <ul style="list-style-type: none">▪ Search for customer in government departments | |
| Al-Ahram company | Sales representative | 2013-2014 |
| | <ul style="list-style-type: none">▪ Search for customer in government departments | |

Education

Faculty of Industrial Education

2012-2016

Beni Suef University Bachelor of Industrial Education

- Specialization: Automatic Control
 - Grade: **Good**
 - Graduation Project Grade: **Excellence**

The Industrial Technical Institute

2009-2011

The Industrial Technical Institute in The Street

Diploma of the Institute of Industrial Technical

- Specialization: Information Technology
 - Grade: **Excellence**
 - Graduation Project Grade: **Excellence**

HARD SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign,
- Social Media Management Platforms
- Social Media Advertising (e.g. Facebook Ads, Instagram Ads)
- Content Creation (e.g. graphic design, video editing)
- Social Media Strategy Development
- Brand Management
- Social Media Content Planning
- M. Office 365
- WordPress Development
- Landing Page Development
- Analytics and Reporting (e.g. Google Analytics, Facebook Insights).
- VirtualBox
- Customer Service Skills

SOFT SKILLS

- Project Planning
- Client Relations
- Team Leadership
- Teamwork and Collaboration
- Organizational Skills
- Communication and Interpersonal Skills
- Creativity and Innovation
- Time Management and Prioritization
- Attention to Detail and Accuracy
- Adaptability and Flexibility
- Customer Service and Relationship Building
- Analytical and Strategic Thinking
- Problem Solving and Decision Making
- Active Listening

Languages

- Arabic: (Native).
- English: Intermediate.

VOLUNTARY ACTIVITIES

- The trainer for scouting activity 2014:2018
- The ideal trainer for scouting activity 2015
- Thanked certificate from the University of Beni Suef 2014
- The ideal leader from the University of Beni Suef 2014
- Volunteer life makers 2013
- Volunteer Resala Charity Organization 2012
- Member of the Egyptian Navy Scout 2009: Now
- Leader scout Egypt 2009: Now

PERSONAL INFO

- Date of Birth : 4 May 1992
- Marital Status : Married
- Nationality : Egyptian
- Military Service: Finished